

# Leif Jensen and Associates

Newsletter

December, 2014

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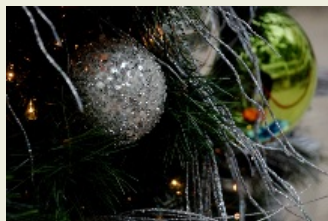
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## It Happened in December:

The first recorded Christmas was celebrated in Rome, A.D. 336.

"A Visit from St. Nicholas"  
(The Night Before Christmas)

by Clement C. Moore, was published in New York, 1823.

## Quick Links

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## Dates to Remember

### Dear Reader,

As CPA's we are committed to providing a full range of high quality professional services including: accounting, bookkeeping, consulting, payroll, management advisory services, income tax preparation, auditing and other attestation services. Our goal is to meet our client's expectations as their most trusted advisor.

If you need help preparing your 2014 taxes, please call our office to schedule an appointment.

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## Corporate Tax Reform

As usual, now that an election has occurred some thoughts turn to tax reform. Not that the idea is ever too far away.

The current idea is to revamp just the tax rules for corporations, though most believe that this will go nowhere. But there is bipartisan agreement that the 35% maximum U.S. corporate tax rate should be reduced.

Alas, dropping the corporate rate well below the rate for individuals would create a significant disadvantage to S firms, partnerships and LLCs. As flow through entities the owners of these firms pay tax on business income at individual rates.

Corporate tax reform would end many breaks that these businesses use with no offsetting rate cut for owners.

It will be interesting to see what Congress will do and the impact on the economy as well as the citizens.

- First Day of Chanukah
  
- Christmas

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## This Month's Featured Service

### Personal Finance Assessment

We prepare a detailed analysis of your income, expenses and savings in relation to your needs, desires, budget and goals. We include a risk tolerance, portfolio assessment and a review of insurance and estate documents.

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## Like our pictures?

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## Roth Conversion

I recently had a discussion with a client concerning some year end tax planning. He was talking to his financial advisor about converting some of his Traditional IRA into a Roth.

The idea behind this is some early estate planning. His assets are positioned in such a way that he will not need to tap into his Traditional IRA until he is required to do so for his RMD.

To minimize the impact of the future income the financial advisor had him call me. We discussed some specifics and I worked up some numbers. I was able to work up a scenario that will allow the maximum transfer that will still not trigger a tax liability.

We will run these scenarios every year moving forward. We enjoy helping our clients especially when we help them keep their own money.

Call to see if we can help you save money.

## When is Enough?

I once had a client that did not want to have us come in on a monthly or quarterly basis to look over the QB file. They insisted that they were maintaining their file, but they were doing so by several part time employees and the owner. None of which had any QuickBooks training. It was deemed too expensive.

Then this client was always surprised that their financials were in such a mess at the end of the year. Yes, I know it I shocking, having multiple untrained people running your financials, what could ever go wrong there.

At one point we were brought in to clean up a payroll issue, it seems that the owner forgot to add some information about a new hire.

I know that hiring a CPA firm costs money, that is how we make our living. But accurate financials are a management tool. They can tell you where you currently stand financially and where your money is coming from and going to.

What is necessary is to find someone that you can work with and find the balance of what is needed and what is necessary. Your CPA should be able to assist you in finding this balance. If not call us, I know we can.

-Leif Jensen

## Featured Client

**RADIAN COMPLIANCE**

Over 25 years of rock-solid consulting for critical compliance needs.

For over **25 years**, Radian Compliance Consultants have been helping clients obtain and maintain compliance and/or certification with standards and regulations.

Over time, we have built a **substantial base of skilled information technology** and **business continuity** specialists that provide an extraordinary skill set and quality of service.

You can count on us to be:

### **Excellent Listeners**

We understand that each situation has its own unique challenges and carefully listen to the particular challenge that you are facing in order to provide you with the best solution.

### **Flexible Providers**

We feel passionate about providing a solution that precisely addresses your compliance needs, and are able to configure our services specifically to your requirements.

### **Practical Implementers**

Our job doesn't stop when you have our recommendations. We help to educate you throughout the entire process so that you are able to quickly implement changes and have a plan for continuous improvement.