

June 2020

J Leif Jensen and Associates



Solutions Based Consulting &
Certified Public Accounting Firm

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A Letter from Leif Jensen and Team,

We are open and here to help you.

How will your business handle the re-opening?
Marketing and networking will be changed on a permanent basis.

There are many things to contemplate. We would like to schedule calls with all of our clients and anyone in need of assistance. We are available to assist with your planning or schedule strategy sessions to get you started.

Stay safe and stay healthy. The world will be different on the other side.

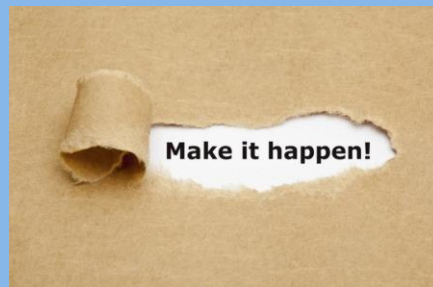
Leif Jensen & Associates

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**Where are you working from
these days?
feel free to share....**

Email us to update us
where you are in this
cycle, [Click Here](#)

A few blog articles to stimulate thought



As predicted

I predicted a month or so ago that business will have adjusted to a reduced work force, saving cash and training costs.

Red Robin reduced their menu by 55 items, and they are not bringing them back. This change has allowed for a reduced work force to be more productive. This has improved quality (food served faster) and generates less waste.

I know a number of clients doing the same with reduced staffing. But now the articles are coming out about the large companies reducing staff. So, with the large companies adapting to smaller work forces, the job market will have to be slow in recovering. But maybe not if people will get creative and launch their own business and change the world.

Employee and unemployed best come up with plans, for their futures.



How about that side hustle, now?

I have been suggesting to clients for years that they should find their passion and start a side hustle. Even if it only nets \$100 a month that can grow nicely for a cash reserve, college fund or just for retirement.

Now that there are massive layoffs and the potential of free money to businesses affected by the Coronavirus. It makes the concept of the side hustle something to really look at and consider again.

Most clients are looking for SBA assistance for their main business, but I have a few clients looking for financial assistance on their side hustle as well.

I considered applying for assistance for one or two of my side hustles, but I decided to just focus on the main business. The e-commerce business has been doing better this year than last, people are looking for distractions and are buying more than before. The others are tied to the main business.

What should be consider doing to earn more money.

Idiom of the Month **go back to the drawing board**

Meaning: Start a project over again after an initial attempt has failed

Origin: It was used extensively until after World War II. The phrase "drawing board" refers to the space of an architect or draftsman, upon which many designs, blueprints and similar plans are birthed.

Idiom

OF THE MONTH

**Have a Happy
and Safe 4th of
July**



CONNECT WITH US!

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