

March 2020

J Leif Jensen and Associates



Solutions Based Consulting &
Certified Public Accounting Firm

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A Letter from Leif Jensen and Team,

We are still open and are processing tax returns, as of today. Also as of this moment, the deadlines have not changed and the government has not forced us to close our office.

But that can change in a nanosecond. The government officials of Illinois can decide that we should all be forced to stay locked up in our homes.

With the COVID-19 pandemic, we have one client who is fearful that they will never recover and be out of business in a month. To the point they are actively courting buyers, to salvage something from the business.

Most of us have not been hit as hard.... yet.

Now is the time to plan and strategize on how this pandemic will impact your business in the short and long term. How do you determine what will the local landscape look like once we are all back to work and back to our relatively normal lives. Which of your clients will still be in business?

Marketing and networking may change on a permanent basis moving forward.

There are many things to contemplate. We will be available to meet and assist with any planning or strategy sessions you may wish to have.

Stay safe and stay healthy. The world will be different on the other side.

Leif Jensen & Associates

Idiom of the Month

Take the world by storm

Idiom

OF THE MONTH

Meaning:

1. To conquer, seize, or lay siege to something, someone, or some place with a sudden and furious attack.
2. To win or gain huge and widespread success or popularity very rapidly.

Origin:

The term originally came from the military, where to storm meant to lay siege to a fortified position. By the late nineteenth century, however, the term had been extended to mean winning renown or popular acclaim.

CONNECT WITH US!

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