

Leif Jensen and Associates

Solutions Based Consulting & Certified Public Accounting Firm

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WELCOME TO 2021 JANUARY 2021

Expansion for your Business

Expansion

It is time to expand the business to take it to the next level. You have reviewed your business, from top to bottom. Your ratios and measurables point towards the future, the market conditions are favorable, you...

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Financing for your Expansion



Financing options

Your best and easiest financing options usually are your own savings and assets. Then usually people go to credit cards which are easy to access, but very expensive. Which is why they are easy.

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Find people outside your business to motivate

Outsiders

Has your business grown stale? Have sales leveled off or decreased and morale and systems are on autopilot? Have you developed no new ideas or concepts to test or implement? You may need the skills of an outsider...

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Idiom of the Month It's raining cats and dogs

Meaning: it's raining heavily.

Origin: There are roughly 200 theories on this one. The most probable? In 17th-century England, public sanitation wasn't what it is

today, hence during deluges, rain coursing down the streets would often carry dead animals with it. As a result, even though cats and dogs never literally showered down from above, they became associated with severe rainstorms.

Idiom

OF THE MONTH

CONNECT WITH US!

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