

Leif Jensen and Associates

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Is a Summer reading program still a thing?

Summer reading programs are a common way to encourage reading during the summer months, particularly for children and teens. They often involve tracking reading logs, participating in activities, and earning prizes. Libraries, bookstores, and educational institutions frequently host summer reading programs.

Learn more about the industry as I take your minds off tax season and move you into a summer breeze time to read.

Tips, Information & Stories

Books, books and more books, just no reading...



From riveting romance novels to the latest political science theories, the U.S. book industry plays a massive role in education, entertainment, and more. The U.S. book industry made \$25.93 billion in revenue in 2020 Including self-published and commercially published, over 4 million new...

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National Book/Reading Days:

- January 2nd: National Science Fiction Day.
- February 14th: International Book Giving Day.
- March 2nd: Read Across America Day.
- April 2nd: International Children's Book Day.
- April 23rd: World Book and Copyright Day.
- August 9th: National Book Lovers Day.
- September 6th: National Read a Book Day.
- September 8th: International Literacy Day.

No one reads

My son sent me a story/article the other day which shared the stats from a DOJ case regarding Penguin wanting to buy Simon and Shuster. The deal was killed because of monopoly issues. Penguin has 37% of the market and Shuster has 11%, a merger would dominate the market.



[Read full article](#)

Scary Quotes About Books For Sale



Every second book in America, ballpark, is being sold via e-commerce...Amazon.com has 50 million books available. A bookstore, a good independent bookstore, has around 50,000 different books available... an algorithm decides what is being presented and made visible and discoverable for....

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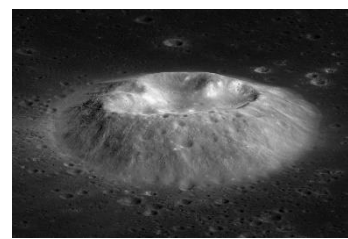
Interesting Tidbits



Hey,
did you
know...

FACT . FACTOID . FACTLET

"There were live volcanoes on the moon when dinosaurs were alive"





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Leif Jensen and Associates provides Accounting, Bookkeeping, Payroll, Tax, and Consulting services for businesses and individuals. Check out our services outline for all that we can expertly provide!

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